CTP's CLAUDE CASE STUDY – CUSTOMER SUCCESS STORY

Julie's Franchise Corporation Cuts Procurement Decision Time by 95% with Claude

Customer Overview

Julie's Franchise Corporation (JFC) administers the franchise network of one of the Philippines' longest-running bakeshop chains. Founded in 1981 and established as a franchise network in 1998, the business today operates more than 600 stores across the Philippines.

A network this size puts constant pressure on sourcing. Ingredients, packaging, and materials must be secured at consistent cost and quality for every store the brand supplies, so supplier selection is a decision the procurement team makes often, and each one carries real cost.

The Business

Supplier selection sits at the center of JFC's cost structure. The prices and terms negotiated with every ingredient and packaging supplier feed directly into the cost of every product the network sells. Evaluating a single bid means reading contract terms that differ from vendor to vendor and reconciling them into one comparable view before a recommendation can be made. Done manually, that work is slow and unstructured.

The Challenge

As JFC's franchise network continued to expand, the procurement team needed to evaluate a growing volume of supplier bids quickly and consistently, without adding headcount or losing the ability to explain how a decision was reached. Every bid had to be read and reconciled manually, which slowed each procurement decision and the procurement team that carried the work. The work itself was well suited to Anthropic's Claude, which can read documents whose structure and terms differ from one vendor to the next, compare them on a consistent basis, and explain how it reached each conclusion. That solution met the team's needs, with faster evaluation and a clear account of how every decision was made.

Addressing this meant building a tool capable of reading and reasoning over real bid documents and producing a defensible recommendation, which led Julie's Franchise Corporation to partner with Computrade Technology Philippines, Inc. (CTP).

The Solution

CTP designed Procurement Acceleration with Claude as a serverless, fully managed solution on Amazon Web Services (AWS). Anthropic's Claude Sonnet 5 reads and reasons over each submitted bid as the procurement agent, running on Amazon Bedrock AgentCore. Amazon S3 receives and stores each bid document, and Amazon DynamoDB retains every version of a recommendation along with its full change history. AWS Lambda, Amazon API Gateway, and Amazon CloudFront connect the pipeline and serve the interface, so the tool scales automatically as bid volume grows.

Beyond the comparison tool itself, CTP built an application suite to serve as JFC's single point of access. Employees sign in once through Amazon Cognito, linked to JFC's existing corporate directory, with permissions applied per application. Security is layered throughout the design, with least-privilege access applied at every tier and safeguards in place to keep concurrent reviews consistent. Every recommendation, revision, and approval is logged with its author and timestamp.

Why JFC Chose Computrade Technology Philippines?

JFC selected CTP on the strength of its AWS credentials and its track record in building decision-support tools for enterprises in the Philippines. What distinguished the proposal was its starting point. Rather than fitting JFC to an off-the-shelf product, CTP designed around the procurement team's existing process and held to a single principle throughout. The system recommends and people decide. Final approval authority remains with JFC's procurement officers, and every recommendation stays open to challenge and revision.

> *"We had a great experience with CTP. Their team was professional, knew their field well, and delivered our cloud implementation ahead of schedule. That gave us the confidence to work with them again on our AI initiatives. Their partnership with Claude also supports our goal of using AI more securely."*
>
> Jobelle Ariola, IT Director at Julie's Franchise Corporation.

The Impact

The team began using Claude in October 2, 2026, and it now sits in the workflow as the analyst behind every comparison. Anthropic's Claude Sonnet 5 on Amazon Bedrock reads each supplier bid, weighs its pricing and terms, and drafts a structured recommendation, while review, revision, and final approval stay with the procurement officer. The clearest result is speed. Supplier decision time has fallen by **95%** with no additional procurement headcount, as each submitted bid set now returns a completed, side-by-side comparison ready for review.

Just as significant is the record the platform leaves behind. Where the old process left no trace of how a decision was reached, JFC now holds an auditable account of every supplier selection. The time recovered goes back into negotiation and supplier relationships rather than document reconciliation, and the team is positioned to absorb rising bid volume as the network keeps growing.

> *"There were less time to compare 3+ quotations. From 2 to 3 hours down to 5 to 10 mins using the new AI application."*
>
> Crisanta Tatad, National Procurement Head at Julie's Franchise Corporation.

About Computrade Technology Philippines

Computrade Technology Philippines, Inc. (CTP) builds cloud, security, data, and AI solutions for organizations in the Philippines. As an AWS Partner with a team of AWS and database specialists, CTP helps Filipino companies compete globally. It is part of Computrade Technology, which has supported digital transformation across Indonesia, Malaysia, and the Philippines for more than 20 years.

CTP builds systems designed to grow with the business. The architecture behind JFC's bid comparison tool can support additional internal applications as they are needed, without rebuilding from scratch. In every engagement, the aim is to replace slow manual work with decisions that are faster to make and easier to trace.

Get Started

See how a Claude-powered decision-support tool could accelerate your own procurement, approval, or evaluation workflows. Talk to the Computrade Technology Philippines team to get started.

Ready to put Claude to work in your business?

Talk to our team to explore a Claude-powered solution for your organization.

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